



International Journal of Business and Management Invention

e-ISSN: 2319 – 8028 p-ISSN: 2319 – 801X

CERTIFICATE

It is certify that the paper entitled by “Neuromarketing and purchase intention: use of neuroscience and advertising elements to improve the commercialization of products.” has been published in International Journal of Business and Management Invention (IJBMI).

Your article has been published with following details:

Author's Name: Dr. en Mkt. José Trinidad Marín Aguilar
Journal Name: International Journal of Business and Management Invention (IJBMI)
Journal Web: www.ijbmi.org
Journal Type: Online & Offline
Review Type: Peer Review Refereed
Publication Year: 2018
Publication Month: August
Vol No.: 07
Issue No.: 08



Editor-In-Chief
International Journal of Business and Management Invention (IJBMI)
E-mail ID: ijbmi@invmails.com
Web: www.ijbmi.org

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889